

Astute Asset Management

Press Release

NEW RFID ASSET MANAGEMENT SYSTEM

SYDNEY, 4th January 2010 - Wi Protect Pty Ltd is proud to launch its ASTUTE ASSET MANAGEMENT system, a Software as a Service (SaaS) solution, designed and developed to SMARTLY manage valuable assets in companies, SMEs to Multi-nationals, across all industries.

Asset lifecycle tracking has become an increasingly important issue for organisations with any size asset base. The lack of visibility, accurate and timely updates of assets lead to unnecessary delays for staff and additional purchases of misplaced assets. Wi Protect has developed its **ASTUTE ASSET MANAGEMENT** system to help companies to overcome all these common obstacles and to increase the overall business performance.

This Cloud-based passive RFID system incorporates the latest Auto-ID technologies and offers a low-cost, but highly effective, solution ensuring that organisation assets are accounted for 24/7 identifying who has responsibility for the assets and to which location the assets are assigned. The system is provided on a monthly subscription basis **starting at \$40.00** (for up to 400 assets) and can manage 50 assets to as many as 500,000.

ASTUTE ASSET MANAGEMENT embraces some key features that a good asset management system should have, such as ease of deployment, scalability (from small to large & more complex asset registers), ability to accommodate different types of Use Cases, integration with existing ERP systems, intuitive user interfaces and many more.

ASTUTE ASSET MANAGEMENT is a tool that provides companies with the following **key benefits**:

- Quick Return On Investment
- Unique, user-friendly and easy to use system with instant access to information
- Secure Cloud-based system allowing companies to manage their assets via internet from anywhere in the world
- 24/7 asset management with easy reporting system
- Self-administration – Master access to set up unlimited number of users
- Reduced asset shrinkage

By utilising standard RFID and GPRS mobile platform, this asset management system has the ability to perform audits quickly and regularly. This service can be sourced directly from Wi Protect or can be provided as a selfservice.

For more information on **ASTUTE ASSET MANAGEMENT**, please do not hesitate to contact Jon Elcombe from Wi Protect on 0420 981 714 or j.elcombe@wiprotect.com.



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